

Working for you

Businesses 'Biodiversity' ideas:

Betty's Craft Bakery has run a big tree planting project in tea growing countries, and closer to home in the Yorkshire Dales.

Goosemoor is an organic farm food supplier, with an 11 acre smallholding in Cowthorpe. Since the farm has Soil Association accreditation, the company must meet strict rules about managing the smallholding in a sustainable way. Two acres of the farm have been designated as a conservation area.

Green travel to work is encouraged, with a green travel bonus of £1.50 a day given to any staff that don't require a car parking space.

The Nidd Vale Group was one of the original sponsors for the Harrogate Floral Trail and supported Harrogate in Bloom in 2007.

The Shamrock Veterinary Clinic is a corporate member of the Yorkshire Wildlife Trust and supports other international wildlife campaigns.

Cartridge World run a loyalty scheme called 'Plant A Tree Not A Cartridge' which has successfully encouraged more customers to recycle cartridges, and resulted in new woodland.

Goosemoor Organics have set aside land to create a thriving nature reserve, which is jointly managed with the local RSPB group and is enjoyed by many people.

Goosemoor's energy tariff is called RSPB Energy. A donation to the RSPB is made every year by the energy company to help protect birdlife.

Want to find out more?

Find out about 'Green electricity' like RSPB Energy from www.greenelectricity.org.uk

