

SUSTAINABILITY AIMS OBJECTIVES AND INDICATORS

Aim	Objective	Indicators
Social aims		
1. Quality housing available to everyone	<ul style="list-style-type: none"> • Will it make housing available to people in need • Will it improve energy efficiency/insulation in housing • Will it increase the use of sustainable building practices 	<ul style="list-style-type: none"> • Average energy efficiency of housing • House price/earnings affordability ratio • Housing completions • Affordable housing completions
2. Conditions & services to engender good health	<ul style="list-style-type: none"> • Will it promote positive health & prevent ill health • Will it encourage healthy lifestyles 	<ul style="list-style-type: none"> • Death rate from: heart disease and stroke; all cancers; hospital admission rate for accidents; suicide and undetermined injury • Number of years of expected healthy life • % of people who regularly participate in walking, swimming, cycling and keep fit/aerobics • Number of people accessing greenspace for leisure activity
3. Safety and security for people and property	<ul style="list-style-type: none"> • Will it reduce crime and disorder through design measures? 	<ul style="list-style-type: none"> • Percentage of residents surveyed who feel safe outside • Domestic burglaries per 1000 households • Violent crimes per 1000 population
4. Vibrant communities which participate in decision making	<ul style="list-style-type: none"> • Will it improve and increase community facilities? • Will it reduce the potential for social isolation with particular regard to potentially disadvantaged groups 	<ul style="list-style-type: none"> • % of people satisfied with their local area as a place to live • Geographical access to services • Areas of District with low earnings and high dependency
5. Culture, leisure and recreation activities to all	<ul style="list-style-type: none"> • Will it increase availability and accessibility of culture, leisure and recreation (CLR) activities/venues? • Will it preserve, promote and enhance -culture and heritage in the District? 	<ul style="list-style-type: none"> • Total tourist visitors to the District • % of people who regularly participate in walking, swimming, cycling and keep fit/aerobics • Number of people accessing greenspace for leisure activity • Location and condition of features of cultural heritage
6. Local needs met locally	<ul style="list-style-type: none"> • Will it ensure that everyone has access to essential services (e.g. employment, education, health services and shops) and resources to serve communities are within reasonable non-car based travelling distance? • Will it provide appropriate housing for local needs? • Will it support the vibrancy of town and village centres? 	<ul style="list-style-type: none"> • Areas with poor frequency of public transport • Proportion of population living in settlements not served by public transport • House price / Earnings affordability ratio • Affordable housing completions • Geographical access to services • Improvements to transport services
7. Education & training opportunities which build the skills and capacity of the population	<ul style="list-style-type: none"> • Will it provide opportunities for training and apprenticeships 	<ul style="list-style-type: none"> • % of employees undertaking work related training in last 13 week

Aim	Objective	Indicators
Environmental aims		
8. Bio-diverse and attractive natural environment	<ul style="list-style-type: none"> • Will it protect and enhance existing priority habitats and species and provide for appropriate long term management of wildlife habitats? • Will it make use of opportunities wherever possible to enhance the environment as part of other initiatives? • Will it increase the quality and quantity of woodland cover in appropriate locations using native species? • Will it protect and enhance the region's rivers, estuary and coastal waters to achieve good ecological status? • Will it promote, educate and raise awareness of the enjoyment and benefits of the natural environment and biodiversity and promote access to wildlife on appropriate sites? • Will it contribute to local distinctiveness and countryside character? 	<ul style="list-style-type: none"> • Reported levels of damage to designated sites • Reported condition of nationally important wildlife sites • Number/Area of nature conservation sites • Population of wild birds • Area of woodland coverage in the District • % of river length of good or fair quality • Achievement of Biodiversity Action Plan targets
9. Minimal pollution levels	<ul style="list-style-type: none"> • Will it clean up contaminated land? • Will it maintain and where possible improve air quality • Will it maintain and where possible improve surface water and groundwater quality • Will it maintain and where possible improve soil quality and minimise the loss of soils to development • Will it prevent unacceptable levels of noise and light pollution 	<ul style="list-style-type: none"> • % of river length of good or fair quality and the % meeting its long term quality objective • Number of days when air pollution is moderate or high • Number of farms meeting soil association organic standards • Area of contaminated land • Development on best and most versatile agricultural land
10. A transport network which maximises access whilst minimising detrimental impacts	<ul style="list-style-type: none"> • Will it increase access to key resources and services by means other than the car (eg health, education, work and food shopping) • Will it ease congestion on the road/rail network? • Will it make the transport/environment attractive to non-car users (e.g. pedestrians and cyclists)? • Will it increase provision of public transport where needed? • Will it improve rail services and facilities • Will it improve the existing provision of cycling and footpaths 	<ul style="list-style-type: none"> • Levels of car ownership • Usage of non-car transport • Availability of cycle networks (km) • Number of injuries and fatalities resulting from road traffic • Increase in passenger numbers (bus and rail) • Provision of park and ride sites • Improvements for pedestrians
11. Minimise greenhouse gas emissions and a managed response to the effects of climate change	<ul style="list-style-type: none"> • Will it reduce greenhouse gas emissions • Will it increase the amount of energy from renewable sources that is generated and consumed in the region? • Will it reduce risk from flooding? 	<ul style="list-style-type: none"> • % of District energy consumption produced from renewable sources • Greenhouse gas emissions • Household energy use (Gas & electricity as used per household • Development on floodplains

Aim	Objective	Indicators
Environmental aims contd		
12. Prudent and efficient use of energy and natural resources with minimal production of waste	<ul style="list-style-type: none"> • Will it increase efficiency in water, energy and raw material use? • Will it make efficient use of land (appropriate density, protect good agricultural land, use brownfield land in preference to Greenfield sites)? • Will it increase prevention, re-use, recovery and recycling of waste? 	<ul style="list-style-type: none"> • Water usage • Amount of waste arising and its processing route • % of household waste recycled • Amount of residential / employment development completed on brownfield land • Green spaces lost to development
13. Protect and enhance the historic environment	<ul style="list-style-type: none"> • Will it protect and enhance features and areas of historical and cultural value • Will it promote sensitive re-use of historic or culturally important buildings where appropriate • Will it conserve the character of historic settlements and conservation areas • Will it preserve and where appropriate enhance features of archaeological importance 	<ul style="list-style-type: none"> • Number of listed buildings, ancient monuments and conservation areas • Loss or damage to listed buildings and their settings • Loss or damage to scheduled ancient monuments and their settings • Loss or damage to historic parks and gardens and their setting • % of conservation area demolished or otherwise lost
14. A quality built environment and efficient land use patterns, that make good use of derelict sites, minimise travel and promote balanced development	<ul style="list-style-type: none"> • Will it promote the development of communities with accessible services, employment, shops and leisure facilities? • Will it prevent inappropriate development in flood plains? • Will it ensure new developments provide essential services accessible without use of a car and are accessible by public transport? • Will it ensure high design quality which supports local distinctiveness • Will it result in the regeneration of derelict or visually unattractive land? • Will it encourage mixed use development • Will it encourage re-use of existing buildings? 	<ul style="list-style-type: none"> • % of residential / employment development completed on brownfield land • Area of derelict land • Development on floodplains • Development incorporating Sustainable Urban Drainage systems

Aim	Objective	Indicators
Economic aims		
15. Good quality employment opportunities available to all	<ul style="list-style-type: none"> • Will it provide employment opportunities for local people? • Will it contribute to improving the diversity of employment opportunities? • Will it ensure employment opportunities are accessible by public transport? 	<ul style="list-style-type: none"> • % of individuals of working age in employment • GDP per head • % of businesses surviving three years • Percentage increase or decrease in the number of VAT registered businesses • Average unemployment rate in District • Shop vacancy rates in market towns • No. of businesses providing a Travel Plan
16. Conditions for business success, economic growth and investment	<ul style="list-style-type: none"> • Will it support existing businesses? • Will it maximise local skills? • Will it encourage investment (including inward investment)? • Will it provide for the needs of business (such as a range of premises, land and infrastructure) • Will it encourage rural diversification 	Indicators for this aim have been linked with those for Good quality employment opportunities available to all