



# Economic Recovery outputs/outcomes – April to June 2020

Harrogate Borough Council continue to strengthen the road to recovery for businesses in the district


## Business and innovation



**£47,980,000 paid out in business grants\*** to 3,980 local businesses (Business Rates Grant and Discretionary Business Grant)  
\*at 20 July 2020



**13 editions of our business e-newsletter issued**, providing information, advice and support to over 3,000 subscribers (1,007 new subscribers between April-June 2020)



**2,515 Business Toolkit downloads** to help shops and businesses re-open safely and 1,056 views to our 'Operating your premises safely' webpages



**New #ShopLocalShopSafe campaign** developed to support the reopening of our highstreets and launched late June with social media activity reaching **3,478 on Facebook**, **4,837 on Twitter** and **473 on Instagram**. Wider campaign activity scheduled for the summer months.




**85 businesses benefitting from a three month rent free period** equating to £197,000




**351 business enquiries responded to by our Economy and Transport team**, including 69 businesses supported via our Growth Services



**237 reports responded to by Environmental Health and Licencing teams** to ensure businesses are operating within the government Covid-19 guidelines. The team is currently working with NYCC Public Health team on outbreak management plans and local track and trace



**257 responses received to our business survey** Gaining feedback on support required and challenges experienced



**100 letters sent out to business premises with large private water supplies** e.g. caravan sites giving advice on safe water use and legionella on reopening

## 12 hand sanitising stations

deployed to date across the district in line with government guidelines



## Place and infrastructure



## Online application procedure developed for pavement licences

To go live after 12 August following Licencing Committee approval

## 19+ requests from businesses for additional outdoor space

Includes 17 for Harrogate Central and 2 for Knaresborough. Group is working with the BID on behalf of a number of Businesses in Ripon



## Working partnerships with the Outdoor Spaces Group are

Harrogate Borough Council, North Yorkshire County Council, Harrogate Business Improvement District, Ripon Business Improvement District, Knaresborough Town Council and chamber of trade, Individual Businesses



## 31 responses received to the HBC Developer/Agent survey

to help us better understand the impact of Covid 19 on the development industry



## Social distancing supporting measures at the following locations

Albert Street – Harrogate  
James Street – Harrogate  
The Ginnel – Harrogate

Market Place – Knaresborough – Weds only  
Castlegate – Knaresborough – Weds only  
Waterside – Knaresborough



## People and community

**LCR Digital Resilience Voucher** applications currently being assessed

**4,862 homes ready for service (RFS) in Harrogate** as part of FibreNation roll out

## Environment and land use

### Significant improvement in Air Quality across the sites measured by Harrogate Borough Council

Levels of nitrogen dioxide have dropped by 40%, when compared with March and April 2019. The greatest improvements seen were up to a 65% decrease

