


Economic Recovery outputs/outcomes Q2 – July to September 2020

Harrogate Borough Council continue to strengthen the road to recovery for businesses in the district


Business and innovation




£48,375,000 paid out in business grants* to 3,999 local businesses (Business Rates Grant and Discretionary Business Grant)
*at 02 October 2020.



21 editions of our business e-newsletter* issued, providing information, advice and support to over 3,100 subscribers.
*at 02 October 2020.



3,762 Business Toolkit downloads helping shops and businesses re-open safely and **478** views to our webpages. 'Operating your business safely' can now be found on the business and investment homepage.




85 businesses benefiting from a three month rent free period equating to £197,000




#ShopLocalShopSafe campaign continues to support district wide recovery including production of **4 campaign films** showcasing safe shopping on our high streets; articles in July and August Residents and Business e-newsletter with a reach of **45,000** and, social media in August reaching **23,514 on Facebook**, and **14,090 Twitter Impressions**.




589 business enquiries responded to by our Economy and Transport team, from the business@harrogate email. **52 businesses supported** via our RHSS business support scheme, and **82 Businesses supported via our Growth Service**.



235 Proactive Covid-19 Compliance advice checks responded to by Environmental Health.
15 Pavement Licences issued by Licencing teams
1 Premises Licence revoked; 4 Fixed Penalty notices issued - Covid breaches.



257 responses received to our business survey Gaining feedback on support required and challenges experienced.



100 letters sent out to business premises with large private water supplies e.g. caravan sites giving advice on safe water use and Legionella on reopening.

Reported figures are cumulative totals for 20/21

13 hand sanitising stations deployed to date across the district in line with government guidelines.

20 requests from businesses for additional outdoor space.* A total of 15 Pavement Licences have been approved with a further 1 in consultation phase.
* at 09 October 2020.

31 responses received to the HBC Developer/Agent survey to help us better understand the impact of Covid 19 on the development industry

Place and infrastructure



Online application procedure developed for Pavement Licences.

Working partnerships with the Outdoor Spaces Group are:
Harrogate Borough Council, North Yorkshire County Council, Harrogate Business Improvement District, Ripon Business Improvement District, Knaresborough Town Council and chamber of trade, Individual Businesses

Social distancing supporting measures at the following locations

Albert Street – Harrogate
James Street – Harrogate
The Ginnel – Harrogate
Market Place – Knaresborough – Weds only
Castlegate – Knaresborough – Weds only
Waterside – Knaresborough



People and community

LCR Digital Resilience Voucher applications currently being assessed

5,000 homes ready for service (RFS) in Harrogate as part of FibreNation roll out



Environment and land use

Continued improvement in Air Quality across sites measured by Harrogate Borough Council

The beginning of Q2 showed a 20% reduction in Nitrogen Dioxide levels when comparing July 2019 results. This is a change from 40% reduction seen in Q1 and trends indicate an increase back to normal levels.