

Our 4 CORPORATE PRIORITIES

A strong local economy

- Be closely involved with, and influence, any proposals for changes to the way local government is structured across Yorkshire benefits us, our residents and the services we provide.
- Maximise the use of land and buildings for growth; enabling local companies to stay and grow, and attracting inward investment into the district.
- Work in partnership to address current and future operational barriers to business growth by securing investment and improvements in digital infrastructure.
- Promote the Harrogate Convention Centre as widely as possible so we attract new events to the district and grow its income to support our local economy.
- Increase the contribution that tourism makes to the local economy.

A sustainable environment

- Adopt a local plan to set out where new housing will be built, and employment, created, over the next two decades.
- Deal with the problems associated with traffic congestion and poor air quality in the district.
- Encourage more of us to re-use or recycle the household waste we produce.

Our ambition for the district

To build on our heritage and be a progressive and vibrant place to live, work and visit

Our ambition for the council

One council that is customer focussed, commercially driven and fit for the future

Supporting our communities

- Ensure people have the opportunity to live and work in the district because they have access to high-quality housing which meets their needs and matches their income level.
- Work together to halve rough sleeping, prevent and reduce homelessness and assist homeless households in finding long term affordable and sustainable housing.
- Help our residents build secure, safe and healthy lives in thriving communities.

Excellent public services

- As a thriving district council, we will continue to find innovative and effective ways to manage our resources, including income generation, whilst ensuring they reflect our priorities.
- Work with our public and voluntary sector partners to ensure that our communities can access inclusive, joined up services to improve the quality of life across the Harrogate district.

